



# G100-MAC

WING BROCHURE



## G100 Media Arts & Communication

WWW.G100MEDIAARTS.ORG



# What is G100

## Group of 100 Leaders - Impacting Millions

G100 is an influential group of 100 global women leaders in 100 diverse sectors/ wings, supported by 100 He-for-She Champions and 100 Country Clubs per wing for advocacy, awareness & impact across governments and global organisations for a gender-equal future. .

G100 comprises a league of luminaries of eminence and excellence including Nobel Laureates, former Heads of States, Ministers, Businesswomen, Philanthropists, Investors, Entrepreneurs, Corporate and Community Leaders - a powerful Group of women leaders and men from all walks of life who wish to give back and move us all forward as architects of the future.

We are non-political, non-religious, non-dogmatic. We have a philanthropic vision and inclusive ethos of mutual empowerment as we achieve a gender equal future. **With 100 Sectors, each wing at G100 is led by a Global Chair** who leads that sector wing across 100 Countries.



**[www.G100.in](http://www.G100.in)**



# Our History

**G100** is a mutual auspice of the **ALL Ladies League (ALL)**

In the long years through ALL's work, we have learned that there is nothing more powerful than a **group** of women united in purpose. A group of women, connected in sisterhood, share and care in mutual empowerment - opening unimaginable possibilities for ALL. Alone we strive, Together we thrive. The beautiful success of our various platforms is a testimony and tribute to the power of women's groups.

Founded and headquartered in India, All Ladies League (ALL) is a registered non-profit with a strong sisterhood of 500,000 women, across 120 countries, en route to our Mission Million via the leadership of all members, chapter chairs and the eminent G100, also engaging the support of men, these empowering ecosystems are among the largest global communities of women in all their rich diversities, with free outreach and support., driven by a tribe and vibe of sisterhood, uniting women globally with empowering energy, engagement and enterprise in all walks of life.



**[www.aall.in](http://www.aall.in)**



# G100 Mission

G100 is an influential, inclusive, interdisciplinary and intersectional group of women and men from all walks of life on a mission to create an equal, progressive & inclusive environment for women worldwide.

It is for the very first time that such a powerful global group of **women and men** has been constituted to address challenges and drive solutions across 100 different sectors. With country clubs in 100 countries for each wing, we are creating solid vertical and horizontal linkages for learnings and collaborations among communities at all levels of decision making.

Together, we provide thought leadership and concrete policy recommendations to a diverse set of stakeholders, governments and multilateral institutions worldwide, like the United Nations, EU, AU, G7 and G20. on whatever needs to be done for the economic and social empowerment of women and all globally.





# Why G100?

**Gender Equality** is SDG 5 of the United Nation's Sustainable Development Goal. We believe that Gender Equality is no longer a women's issue or one country's issue but one that concerns us all. Like in the case of the pandemic, or climate change, or terrorism, gender inequality is also a global challenge that needs concerted effort by all to combat and overcome the challenges it presents.

With engagement and exchange, we enable gender equality to be viewed and pursued by all, **as an urgent social and economic imperative toward co-creating a better future for us all.**

We believe that when the force of our solutions exceeds the force of our problems, the mountain of change will move – the shift will occur.

The **G100** offers the myriad strengths and resourcefulness of its network and knowledge in the service of all solutions that further women's equality, empowerment and leadership across sectors.





# Core Values

We are non-political, non-religious, non-dogmatic. We have a philanthropic vision and inclusive ethos of mutual empowerment by way of women helping women in a She-for-She spirit of sisterhood, creating circles of support. Our core values include;

- Sustainability
- Integrity
- Diversity
- Inclusion
- Community
- Transparency
- Empowerment
- Flexibility
- Creativity
- Peace





# G100 Global Chair

## Meet Some of the Leaders



### H.E. Rosalía Arteaga Serrano (G100 Global Chair - **Political Leadership**)

- Former President of Ecuador
- Former Vice President of the Republic of Ecuador
- Executive President of FIDAL Foundation
- Member of the World Academy of Arts and Sciences
- Honorary member of the Royal Academy of Doctors
- Chair of the Board of Directors of the Panamazonia of Manaus



# G100 Global Chair

## Meet Some of the Leaders



### H.E. Ouided Bouchamaoui (G100 Global Chair - **World Peace**)

- Nobel Peace Laureate 2015, Tunisia
- Former President of UTICA (Tunisian Industry Confederation)
- Honored as Grand Officer of the Order of the Republic (2015)
- Decorated as Royal Order of the Polar Star
- Received the “Legion d’Honneur” from the French President
- Member of the Oslo Business for Peace Award Committee



# G100 Global Chair

## Meet Some of the Leaders



### H.E. Violeta Bulc (G100 Global Chair - Ecociviliation)

- Former Deputy Prime Minister of Slovenia
- EU Commissioner for Transport
- Founder & Former Chief Executive Officer, Vibacom
- Held senior positions in the telecoms industry, including Telekom Slovenia and Telemach
- Founder & Advocate for the unique concept of Ecocivilisation



# G100 Global Chair

## Meet Some of the Leaders



### H.E. Dr Maya Morsy (G100 Global Chair - **Economic Empowerment**)

- President of National Council for Women (NCW), Egypt
- One of the 100 Most Influential Women in Egypt
- Gender Regional Advisor for UNDP
- Head of Country Office for United Nations Fund for Women in Egypt
- Country Director of UNIFEM
- PhD in Public Policy and Led more than 50 Programs, authoring 45 training manuals



# G100 Global Chair

## Meet Some of the Leaders

**Dr. Alex Okoroji (G100 Global Chair - Media Arts & Communication)**

- Director, Brand Communications & Relations for the Actors Guild of Nigeria (AGN)
- One of the 250 Most Influential Women in the World by Richtopia (2017, 2018 & 2019)
- Awarded, Media Personality of the Year (2017)
- Nominee for 'Woman of the Year' in Entertainment (2018)
- Received Shine Legacy Award in Media (2020)
- Awarded, Africa Most Influential Creative Consultant of the Year (2020)



**ALEX OKOROJI**

Artiste, Media Personality & President,  
The BRAG Media Group, Nigeria

**G100 GLOBAL CHAIR**  
Media Arts & Communication

Group of 100 Global Women Leaders  
[www.G100.in](http://www.G100.in)





# G100 Global Chair

## Meet Some of the Leaders

A portrait of Prof. Dr. Lizbeth Goodman, a woman with long blonde hair, wearing a dark blazer and a white lanyard with a green logo. She is smiling slightly.The logo for The Club G100, featuring a stylized golden winged figure with a face in the center, set against a dark background. Below the figure, the text "THE CLUB G100" is written in a serif font.

**PROF. DR. LIZBETH GOODMAN**  
Chair of Creative Technology Innovation  
University College Dublin. Founder  
SMARTlab and MAGIC Multimedia and  
Games Innovation Centre, Ireland

**G100 GLOBAL CHAIR**  
STEM Education

Group of 100 Global Women Leaders  
[www.G100.in](http://www.G100.in)

### **Prof. Dr Lizbeth Goodman (G100 Global Chair - STEM Education)**

- Chair of Creative Technology Innovation
- Professor of Inclusive Design for Education, College of Engineering & Architecture, UCD
- Director of Research for Futurelab
- Best Woman in Technology by the Blackberry Rim International Awards panel
- Awarded the Best Woman in Academia
- Founder, MAGIC Multimedia and Games Innovation Centre and Gamelab



# G100 in the Press

## Meet the Powerful Leaders

As the G100 takes off rolling out its 100 Sector wings and unveiling the G100 Global Chairs who have come together in a pact of purpose, to create equity and empowerment for women and ALL across the world.

[Click to Read](#)

**NEW FEATURE**

**G100 Unveils 100 Powerful Women to Lead 100 Sectors**

**READ MORE →**

The collage features 30 portraits of women, each accompanied by their name, title, and the G100 logo. The portraits are arranged in a grid-like fashion, with some overlapping. The text 'NEW FEATURE' is prominently displayed at the top left. The main headline 'G100 Unveils 100 Powerful Women to Lead 100 Sectors' is centered in a large, bold font. Below the headline, the text 'READ MORE →' is displayed in a smaller font. The G100 logo is repeated throughout the collage, reinforcing the brand identity.

**G100 GLOBAL CHAIR**  
Political Leadership  
Group of 100 Global Women Leaders  
www.g100.africa

**MORSY**  
Former Constitutional President of Egypt  
Group of 100 Global Women Leaders  
www.g100.africa

**H.E. QUOROD BOUCHAMADIN**  
Social Peace Leader 2015, Kenya  
Group of 100 Global Women Leaders  
www.g100.africa

**H.E. VIOLETA BULE**  
Former E.U. Commissioner & Deputy Prime Minister of Romania  
Group of 100 Global Women Leaders  
www.g100.africa

**PROF. DR. LIBERTY**  
Chair of Gender Studies at University College London & Fellow of the Royal Society  
Group of 100 Global Women Leaders  
www.g100.africa

**ALEX OKDOR**  
Artist, Media Strategist & Producer  
The Black Media Group  
Group of 100 Global Women Leaders  
www.g100.africa

**BOOIL VALERO**  
Member of the European Parliament 2014-2019, Member of the Green Party, Sweden  
Group of 100 Global Women Leaders  
www.g100.africa

**DR. PETRA KUENDEL**  
Executive Committee, International Club Home, Germany and South Africa  
Executive Director, Collective Leadership  
Group of 100 Global Women Leaders  
www.g100.africa

**DR. BARBARA BAARSMA**  
Dutch Economist  
CEO, Rabo Capital Bank, Netherlands  
Group of 100 Global Women Leaders  
www.g100.africa

**SONIA BASH**  
Founder, SBA Tech & SBA Foundation  
Group of 100 Global Women Leaders  
www.g100.africa

**MADI SHARMA**  
Founder and Entrepreneurial Mark  
Group, Nike & Difference, Nike  
Private Sector, Nike, Nike, Nike, Nike  
Group of 100 Global Women Leaders  
www.g100.africa

**SHARON CITTONI**  
Founder & CEO, SBA Tech  
Ventures, Italy  
Group of 100 Global Women Leaders  
www.g100.africa

**ANNABELLA NASSETTI**  
Luxury Interior and Product Designer  
Founder, A Living Concept, UK  
Group of 100 Global Women Leaders  
www.g100.africa

**MIRELLE TOULEKIMA**  
Managing Director, W3 Energy  
Residential, USA  
Group of 100 Global Women Leaders  
www.g100.africa

**YANIRE E**  
President, MIT, USA  
Group of 100 Global Women Leaders  
www.g100.africa

**MERLEE CRUZ-JAYME**  
Global President, JPMorgan Chase  
Group of 100 Global Women Leaders  
www.g100.africa

**CAROLINA GARCIA**  
Founder of the New Women's Social  
Club, and founder of Women's  
Social, Argentina  
Group of 100 Global Women Leaders  
www.g100.africa

**VALERIE AZHARI**  
Founder, Valerine's, USA  
Group of 100 Global Women Leaders  
www.g100.africa

**MICHELLE FERRARI**  
CEO, Citi, USA  
Group of 100 Global Women Leaders  
www.g100.africa

**MARINTE**  
Founder, MarinTE, USA  
Group of 100 Global Women Leaders  
www.g100.africa

**DR. ANITA CAPRICE POWELL**  
Founder & Creative Director  
Capri, Perry & Powell, Publishing  
Group of 100 Global Women Leaders  
www.g100.africa

**DR. ANITA DAVIS GRIFF**  
Founder & CEO, SBA Tech  
Ventures, USA  
Group of 100 Global Women Leaders  
www.g100.africa

**BEENA UNNITHAN**  
CEO, Beena's, India  
Group of 100 Global Women Leaders  
www.g100.africa

**KAREN DUYTS**  
Founder & President, EYE  
Group of 100 Global Women Leaders  
www.g100.africa

**LAKSHMI SHAN**  
CEO, Lakshmi, India  
Group of 100 Global Women Leaders  
www.g100.africa



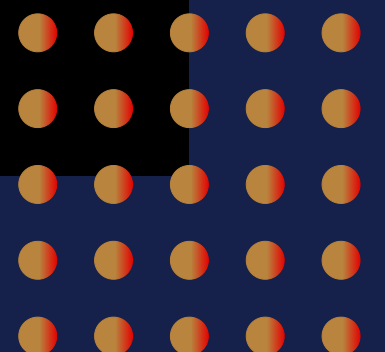
# The Denim Club

## GROUP OF 100 HE-FOR-SHE CHAMPIONS



G100 is also supported by **The Denim Club**: Group of 100 He-for-She Champions globally, comprising leaders and luminaries from the business, corporate and political domains, each leading a sector of influence and having their companies and institutions in support of gender parity and equality. They will advocate for gender equity and balance, mitigate barriers to women's leadership, commit to women's greater C-suite representation, and fuel funding for female founders.

Why 'Denim'? Because it's symbolic of our common ground. While men may be from Mars and women from Venus; and while girls may grow with pink and boys with blue, denim belongs to all of us equally as a place of comfort for cool and candid conversations. The sturdy denim stands for the solid dialogue between genders and the strength of solidarity that we aspire for. Together we can co-create a better, balanced world for All.



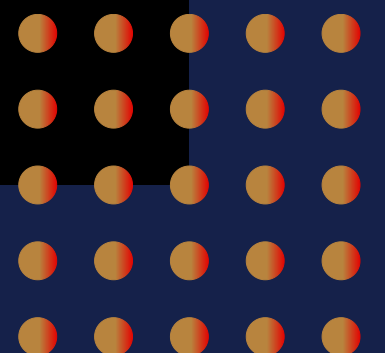




The **G100 Global Chair** along with the **G100 Denim Club Partner** develop together for their G100 Wing policy recommendations to governments and multilateral institutions worldwide. The far-reaching impact will energise a million women by 2022, and 5 million by 2025.

Together, in joint collaboration and co-creation, we are committed to join our forces and strengths for a better world toward defining, designing and determining a new future for ourselves with equity, equal opportunity, inclusion and economic empowerment of women, and of all, through the inclusive agency of women, supported by men champions.

We are co-creating a bold and beautiful model of working together in shared vision and aligned actions with gender respect, balance and parity. Our stellar example of solidarity is a shining testimony to the power of women and men walking together in purpose and mutual empowerment for the greater good of a more sustainable, balanced, progressive and peaceful world for all.





# G100 Denim Club Partner

## Meet Some of the Leaders



**The Denim Club**  
GROUP OF 100 HE-FOR-SHE CHAMPIONS

in support of  
**ECOCIVILISATION  
WING**



THE CLUB  
**G100**  
Group of 100 Global Women Leaders

**JEAN TODT**  
President, FIA - Federation  
Internationale de l'Automobile  
UNSG Special Envoy on Road Safety  
France

**G100 Denim Club Partner**

[www.G100.in](http://www.G100.in)

### Jean Todt (Denim Partner - **Ecocivilisation**)

- President, FIA - Federation Internationale de l'Automobile
- Appointed United Nations Special Envoy on Road Safety, France
- Former Peugeot Talbot Sport's Director
- Scuderia Ferrari Formula 1 Team Principal
- Chief Executive Officer of Ferrari from 2004 to 2008
- Under his leadership, Peugeot won 4 World Rally Championship titles and Ferrari won 14 Formula One World Championship titles



# G100 Denim Club Partner

## Meet Some of the Leaders

### Dr Jose Ramon Fernandez (Denim Partner - **Political Leadership**)

- President, International Institute of International Relations from the Royal Academy of European Doctors, Spain
- Full Professor with Tenure of Health Education, University of Las Palmas (1991-2019)
- Member of the Canarian Institute of Cancer Research (1994-2015)
- Medical Director for Spain & Portugal Mead Johnson-Bristol Myers Pharmaceuticals (1988-1991)



**The Denim Club**  
GROUP OF 100 HE-FOR-SHE CHAMPIONS  
in support of  
SUSTAINABLE BANKING & FINANCE WINGS  
THE CLUB G100  
Group of 100 Global Women Leaders

**DR. JOSÉ RAMÓN CALVO FERNANDEZ**  
President, International Institute of International Relations from the Royal Academy of European Doctors, Spain  
**G100 Denim Club Partner**  
Political Leadership  
[www.G100.in](http://www.G100.in)



# G100 Denim Club Partner

## Meet Some of the Leaders

### Dr Angel Cabrera (Denim Partner - **Mentoring & Motivation**)

- 12th President, Georgia Institute of Technology, USA.
- Served for 7 Years as President of George Mason University (GMU) in Fairfax, Virginia
- Former Senior Advisor to the United Nations Global Compact
- Dean of IE Business School in Madrid (1998-2004)
- Named a “Young Global Leader” by the World Economic Forum
- On the Board of the National Geographic Society.



**The Denim Club**  
GROUP OF 100 HE-FOR-SHE CHAMPIONS

in support of



Group of 100 Global Women Leaders

**ÁNGEL CABRERA**  
President, Georgia Institute of Technology, USA

**G100 Denim Club Partner**  
**Mentoring & Motivation**

[www.G100.in](http://www.G100.in)



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**G100**



**ELLEGOSSE**

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**Education**

**Legislation**

**Leadership**

**Empowerment**

**Governance**

**Ownership**

**Security**

**Sustainability**

**Solidarity**

**Equality**

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**100 Recommendations For Peace, Parity and Prosperity of ALL**

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# G100 Impact

## G100 ELLEGOOSSSE FRAMEWORK

G100 has pioneered the ELLEGOSSE framework, as an acronym encapsulating common themes globally as levers of gender equality and empowerment, viz. **Education, Legislation, Leadership, Empowerment, Governance, Ownership, Security, Sustainability, Solidarity, Equality**. Each of these 10 principles further have 10 recommendations, thus 100 recommendations overall, which are being presented from the G100 to G20 leaders, as also to governments worldwide, including inter-governmental entities and multilateral fora such as across the UN, EU, AU, G7, ASEAN, SAARC, QUAD, as also Universities, Foundations, Corporates, Institutions, Think Tanks, Civil Society, Networks, NGO, International Organisations, et al. With continued emphasis on global and grassroots engagement and activities, our various platforms projects and partnerships will impact 5 million women by 2025.







# G100 MEETINGS



**100 COUNTRIES**

**100 GLOBAL MEETINGS**





# G100 Meetings



In pursuit of our mandate for gender equality in this decade, the G100 is holding 100 global meetings and consultations with decision makers and stakeholders in multilateral institutions such as the UN, EU, AU, GCC, Commonwealth, as well as Governments, Corporates, Business Leaders, Foundations, Universities and Civil Society.

Since September 2021, G100 missions have taken place in 30 countries starting with ***G100 - UN meetings in Geneva***, followed by ***G100 - EU meetings in The Hague*** and ***Brussels***, and then ***G100 - UN meetings in New York***. ***G100-UAE meetings held in Dubai*** in January 2022 and ***G100-UK meetings in London*** at the UK House of Lords, also in Spain, Romania, Malta, Portugal, Sweden, Malaysia, Thailand etc.

[\*\*>> LEARN MORE\*\*](#)





**United at the United Nations: G100 Geneva Meetings, 14-20 September 2020.**



**Embracing Equality & Diversity for Gender & Social Justice: G100 - EU Meetings in Rotterdam & The Hague, Netherlands, 6-8 November 2021.**



**Weaving Solidarity: G100 - EU Meetings in Brussels, Belgium, 9-12 November 2021.**



**The Platform of our Privilege - Duty & Obligation to Serve in Solidarity: G100 - UN New York Meetings, 29 November - 4 December 2021, USA.**





**The Hope Makers: Delivering Change through Being Good, Doing Good: G100 - UAE, Dubai Meetings, 21 - 25 January 2022.**



**We Can do it All, But Not Alone: Courage and Communities: G100 - Romania, Bucharest Meetings, 14 May 2022.**



**100 Commitments for a Better Future: Small Steps and Giant Leaps Paving the Way: G100 - UK, London Meetings, 29 March -1 April 2022.**



**Transforming Tradition with Diversity & Inclusion: Breaking Through Mental Glass Ceilings and Opening Mindsets: G100 - Spain, Madrid Meetings, 12 May 2022.**





**A Million Women Cannot be Ignored: Conscious Actions for Planet, People and Peace: G100 - Sweden, Stockholm+50 meetings, 31st May to 3 June.**



**Solidarity & Synergies: Toward Bigger, Better, Bolder Actions: G100 - Portugal, Cascais Meetings, 19-22 May 2022.**



**Pledge. Push. Partner. Progress: Greater Women's Participation Everywhere: G100 - Malaysia Meetings, Kuala Lumpur, 3-6 July 2022.**



**Tradition, Talent & Transformation: from Oasis to Opportunity: G100 Malta & Gozo meetings, 16-19 May 2022.**







Meet The  
Visionary.



# Dr. **Harbeen** Arora Rai

**Founder & President, G100**

**Dr. Harbeen Arora Rai** is the Founder of the free and inclusive platforms of ALL, WEF, SHEconomy, WICCI and G100. She is a Thought Leader, Global Icon & Visionary for Women, Businesswoman, Philanthropist, Author, Humanitarian, Spiritual Seeker and Compelling Speaker, who manifests multifaceted leadership with strength & simplicity. Recognised and lauded for her work across India and Internationally. **She was listed among the top 100 Most Reputable People on Earth by Reputation Poll in 2019.** Dr. Arora has investments in sectors of health and wellness, agriculture, skill development, real estate, and renewable energy. Her company Arganshe owns the world famous BIOAYURVEDA brand in organic and Ayurvedic health, healing, wellness & wellbeing.





# **G100 Media Arts & Communication**



  **G100-MAC WING**  
[www.G100MediaArts.org](http://www.G100MediaArts.org)

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Creating a **Global** Circle of Connection, Coalition, Collaboration & Change in **100 Countries**

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# About Our Sector Wing

G100 Media Arts & Communication is a global wing at G100. We are a sector network of women using **media arts and communication** to impact the world. As Creators+Gatekeepers of information, we are on a mission to create a thriving support network, global opportunities and collaborative ecosystem for women in different segments of media across the world - united in sisterhood, support and solidarity.

G100-MAC connects, recognizes, empowers and supports women in **creative media, broadcast media, print media, news media, electronic media, digital** or **interactive media** across domains like *film, television, radio, print, music, publishing, photography, digital entertainment* and all media arts & communication segments, to expand their networks, amplify their voices and celebrate excellence.





# Who We **Are**

G100-MAC is a sector network of '100 Country Clubs' creating a circle of **Connection, Coalition, Collaboration & Change** with powerful women in the Media Arts & Communication sector in 100 different countries. We are fostering a network of multidisciplinary women in media with a global, cross-cultural, intersectional and intentional perspective towards inclusivity, economic and social empowerment.

Free Membership into our sector is ideal for women in the Media Arts - i.e. Filmmakers, Screen Actors, Voice Actors, Authors, Music & Sound Recording Artists, Broadcasters (Radio & Television), Speakers, Journalists, Media Personalities, Bloggers, Magazine Editors, Online & Book Publishers, Writers, Podcast Hosts, Photographers, Visual and Graphic Designers, Digital Content Creators, Animators, Illustrators, Audio Publishers and any woman working in broadcast media, entertainment and communication arts.







# G100-MAC **Sector** Mission



As representatives of this vibrant, innovative and multi-disciplinary sector, **G100 Media Arts & Communication (G100-MAC)** brings together women leaders (supported by men) who are forward-thinkers from all areas of media arts and communication domains to explore a variety of issues that greatly impact women: from human rights and women's leadership, to storytelling across platforms and empowering the next generation of women to emerge as creative and communication powerhouses.

We welcome creatives, communicators and media practitioners who support the empowerment of women and believe in the values of care, concern, courage and commitment to humanity. Our projects, campaigns & events are designed to spark a broader, more transparent dialogue that focuses on current and emerging issues that have created barriers for women. Together with our allies and male counterparts The **G100 Denim Club**, which has representatives in each G100-MAC Country Club serving as Denim Partners, we seek to find creative answers to the challenges women face. Our mandate is to produce action and results. We believe that when one woman rises, we all rise. However, our mission is to thrive together with gender parity and equality for ALL.

We are deeply committed to supporting the advancement and growth of women in our sector through *connection*, *coalition*, *collaboration* and *celebration*, hence we welcome an inclusive and inspired attitude of positivity, passion and purpose towards our mandate with inspiring support and solidarity from our men allies.



# What We Do

At **G100-MAC**, we will join our voices to highlight the social, economic, cultural and professional achievements of women in the media arts & communication sector, and actively counter policies that threaten our core values and rights as women globally.

We will proffer solutions and offer normative policy recommendations to multilateral institutions that will help us achieve full gender equality and empowerment of women across all ambits and domains of the media arts sector globally.

By the global leadership of the G100 Global Chair, along with her denim partner, the global advisory council and the inclusive insights fostered from the cross-continental and intersectional networks enabled by the 100 country chairs, denim partners and our country club members across the world, G100 will gather a rich repository of expertise and experience with global and grassroots engagement.





# Our Tribe & Vibe

Potential in **ALL**. Possibilities for ALL  
and Power to ALL.

As Soul Sisters (& Brothers) connected by our interest, dedication, passion and love for media & communication, through the G100-MAC tribe and vibe, our G-Wing helps connect positive and inspiring women in media arts and communication around a country club. It's a free, sector network wherein every member takes part and contributes toward encouraging and enabling one another, and also setting goals and planning projects for developing engagement at all levels.

Guided by our Code of Conduct "All Positivity", the Global Chair provides overall direction for the entire sector while the Country Chair provides direction for each Country Club, but all members are equally custodians of our caring culture and empowering endeavours.





# On a G100 Mission

100 Circles of Connection, Coalition,  
Collaboration and Change

We want to improve the advancement of women via '100 member power circles' in 100 countries creating a Global Circle of **Connection, Coalition, Collaboration** and **Change** for women in **Media Arts & Communication**.



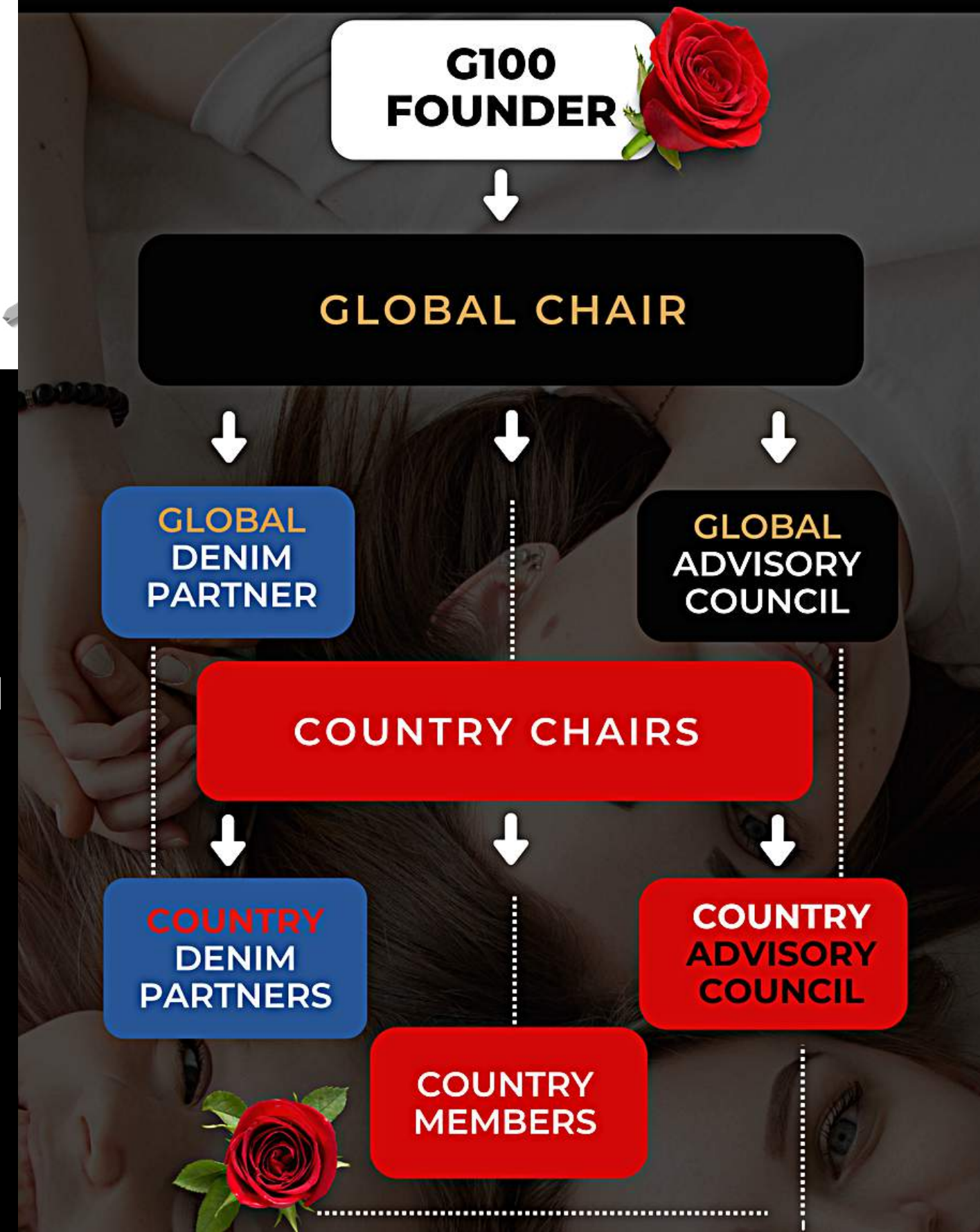


# Our Structure

100 Country Chairs. 100 Country Denim Partners.  
100 Global Advisory Council Members. 100 Eminent  
Country Members (each) via **100 Country Clubs**.

- **GLOBAL CHAIR:** The Global Chair leads the entire G100-MAC wing across 100 countries, provides overall direction, strategy and vision for our wing's mandate and nominates 100 Country Chairs to lead the wing in their country.
- **GLOBAL DENIM PARTNER:** An eminent He-for-She Champion nominated by the global chair to support G100-MAC's collective vision and mandate.
- **GLOBAL ADVISORY COUNCIL:** Advisory members and directors are influential women and men working with the Global Chair and Global Denim Partner to activate & amplify G100-MAC's mandate and vision .
- **COUNTRY CLUBS:** A '100 member power circle' of influential women in media arts & communication led by the **Country Chair**, supported by a **Country Denim Partner** and the **Country Advisory Council**.

## G100-MAC SECTOR WING ARCHITECTURE







Leading this Global Wing

# Dr. Alex Okoroji

**G100 Global Chair- Media Arts & Communication**

**Dr. Alex Okoroji** is a Nigerian Actress, Multiple Award-Winning Media Personality and Creative Leader - navigating the world of Art, Media and Entertainment for almost 2 decades as a *Performing, Visual and Literary Artist*. She has dedicated her career to multimedia content development across various applications from film to television to radio, stage, digital media, and print, as an Actor, TV Presenter, Talk Radio Host, Speaker, Author, Publisher and Voice Artist. She is also a Brand Communication Specialist who helps high-performing experts around the world, amplify their influence and **create** a bigger impact with their brands, platforms, message, products or services. **Listed as one of the Top 250 Most Influential Women in the World by Richtopia in 2017, 2018, and 2019.** She is the Founder and CEO of **The BRAG Media Company** - a service arm of The BRAG Media Group, offering brand consulting, creative services and multimedia communication solutions to clients worldwide. Dr. Alex Okoroji is also the Founder & President of G-Woman Media, Inc an all-women-owned digital entertainment & media production company creating women-centric content to amplify women's voices. She is the Executive Director of Global Independent Media Arts Alliance (GIMAA) and Director of Brand Communication & Relations for the Actors Guild of Nigeria (AGN).







There is an important role that different domains of the media play in framing conversations and narratives about **women** in different sectors and how we must elevate and improve the presentation and representation of women with better communication, if we are going to make gender equality a reality in this decade.

We need more women centre stage, committed to the SDG 5 working together in solidarity. Media is at the core of equitable development and having the involvement of more women in various domains in the right environment in terms of freedom, capacity, and balance. Hence, there is a place for the mandate that G100-MAC has embarked on. It's time for women to be seen, heard and be part of decision making. G100-MAC is motivating women to step up and claim space. Everywhere. Giving women a stronger voice to yield economic and social benefits for everyone.

**Dr. Alex Okoroji**

G100 Global Chair – Media Arts & Communication

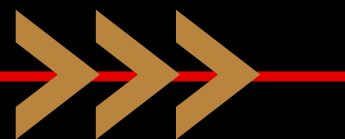


**G100-MAC**  
**Sector**  
**Mandate**





# G100-MAC Mandate



We are aware of the important role that different domains of the media play in framing conversations and narratives about women in different sectors and how we must elevate and improve the presentation and representation of women better if we are going to foster a gender-equal future in this decade.

Media is at the core of equitable development and having more women play at the centre of leadership in various domains is important to support development and create balance - in terms of freedom, capacity, and sustainability. We can use our different domains to help facilitate trade, transmit ideas and innovation across boundaries. Our work also supports human development, bringing health, technology, education, culture and information to those who need them.

As gatekeepers of information, content creators, communicators, artists, stakeholders and broadcasters of ideas, news or content; in whichever domain or segment of communication we operate in, we need to improve the way women are seen and heard, by using our platforms to speak out, co-creating synergies for advancement, encouraging women to be part of policy making, amplify their voices and give them opportunities to claim space for the social and economic benefits of ALL. Through our **G100-MAC Media Action**, we can achieve our mandate.



# Watch Tribute Video



**Press Play:** Watch our IWD *Tribute*.

In this video, our **G100-MAC** leaders share their thoughts on womanhood, what they envision for women around the world and how they are breaking the bias to close gender gaps.





# Global Team Activation

Spearheading the shaping of G100 Media Arts & Communication (G100-MAC), the **Global Chair** is responsible for the development of G100-MAC's vision, strategy, network and mission to enhance the visibility and advancement of women working in media arts & communication across the world.

Grow the media arts  
& communication  
sector towards G100  
mission million.

The **Global Chair** and her **Global Advisory Council** will launch **100 Country Clubs** nominating Country Chairs to lead the G100-MAC wing in 100 respective countries. Including planning global projects, events and activating our **Media Action**.







# G100-MAC Media Action!

100 Action Takes for Sustainable Development

With **G100-MAC Media Action** - we believe in leveraging the power of media and communication for good. Our projects and campaigns empower women, protect their livelihoods and careers, counter misinformation and misrepresentation, challenge prejudice or bias and build gender equity.

Our goal is 100 Action Takes. Each month we will commit to an Action Plan and use different creative mediums to **Engage, Empower, Encourage, Educate, Equip** and **Entertain**.





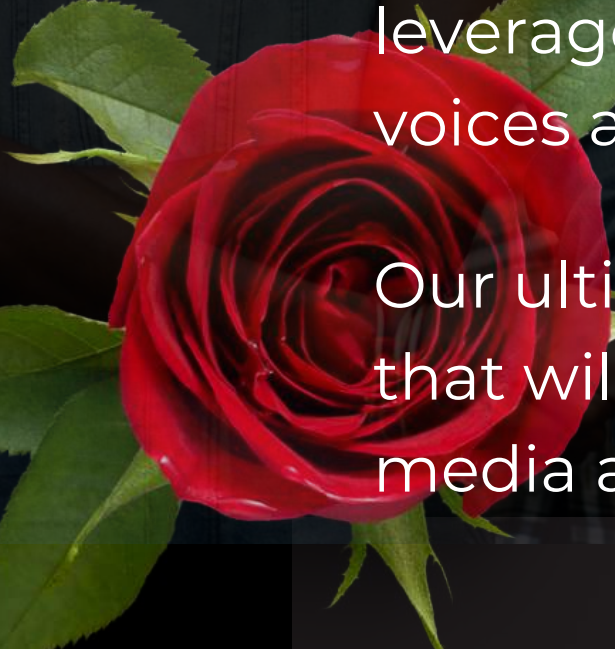


G100-MAC

# Media Action!

100 Action Takes for Sustainable Development

Part of our Media Action will include engaging our sisters in other **G100 Wings**... Each month we will stand with a wing through themed public discussion forums so we can better understand the challenges women face in their sectors and how we can support them, by acting as their megaphones, vocal champions, amplifiers and cheerleaders to help them leverage the power of media and communication so their voices are heard.



Our ultimate goal is to end each forum with an ACTION PLAN that will enhance the visibility and voices of that wing using media as a tool for our collective impact towards equity.



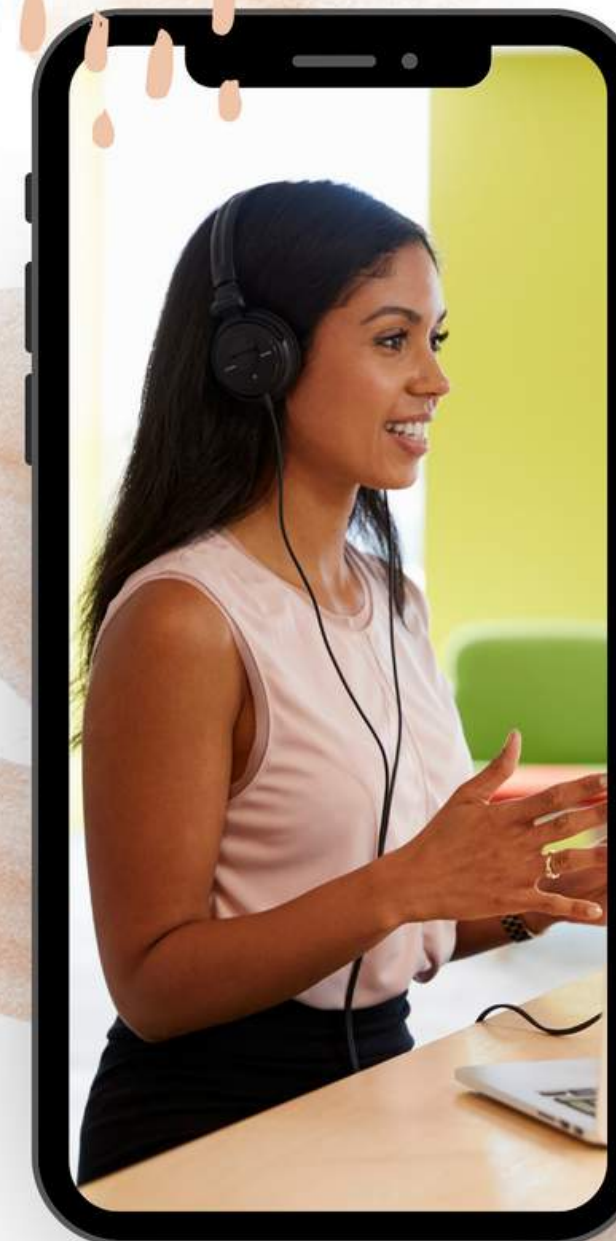


# Our Global Content



a weekly podcast  
celebrating women's  
**Greatness.** →

[WWW.G100MEDIAARTS.ORG](http://WWW.G100MEDIAARTS.ORG)

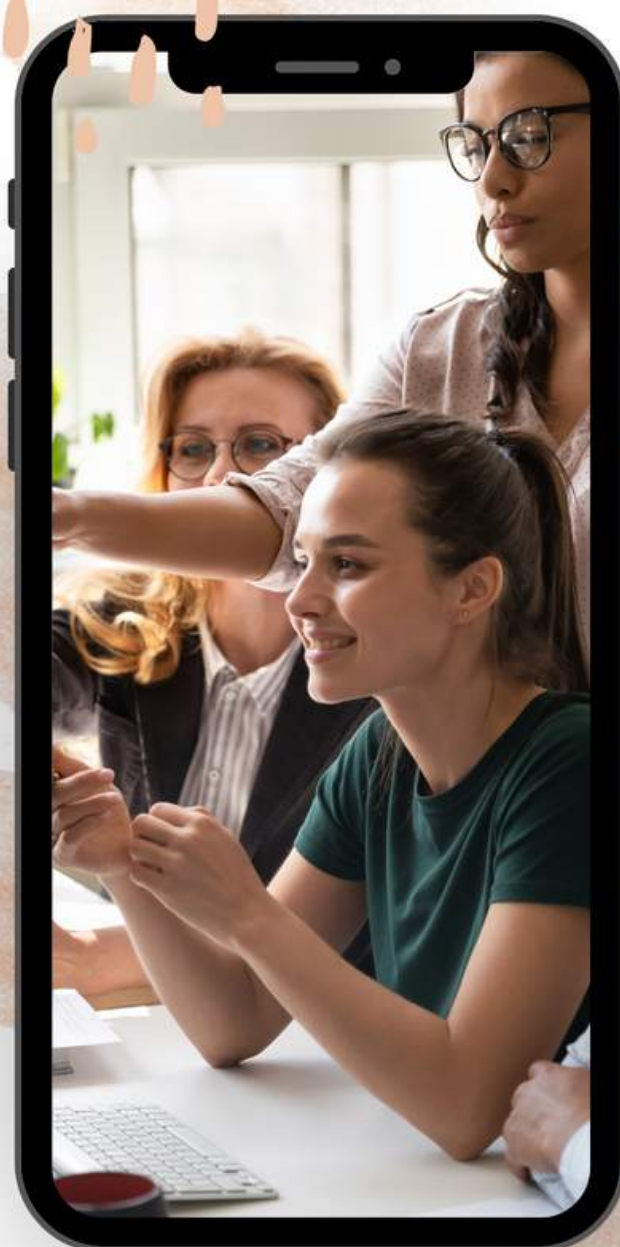


a series of exclusive  
**interviews** with  
media experts. →

[WWW.G100MEDIAARTS.ORG](http://WWW.G100MEDIAARTS.ORG)



# Our Global Resources



CAREER BANK  
— **G-Centre** —  
FIND JOBS

our active expanding  
**job board** and career  
centre. →

[WWW.G100MEDIAARTS.ORG](http://WWW.G100MEDIAARTS.ORG)



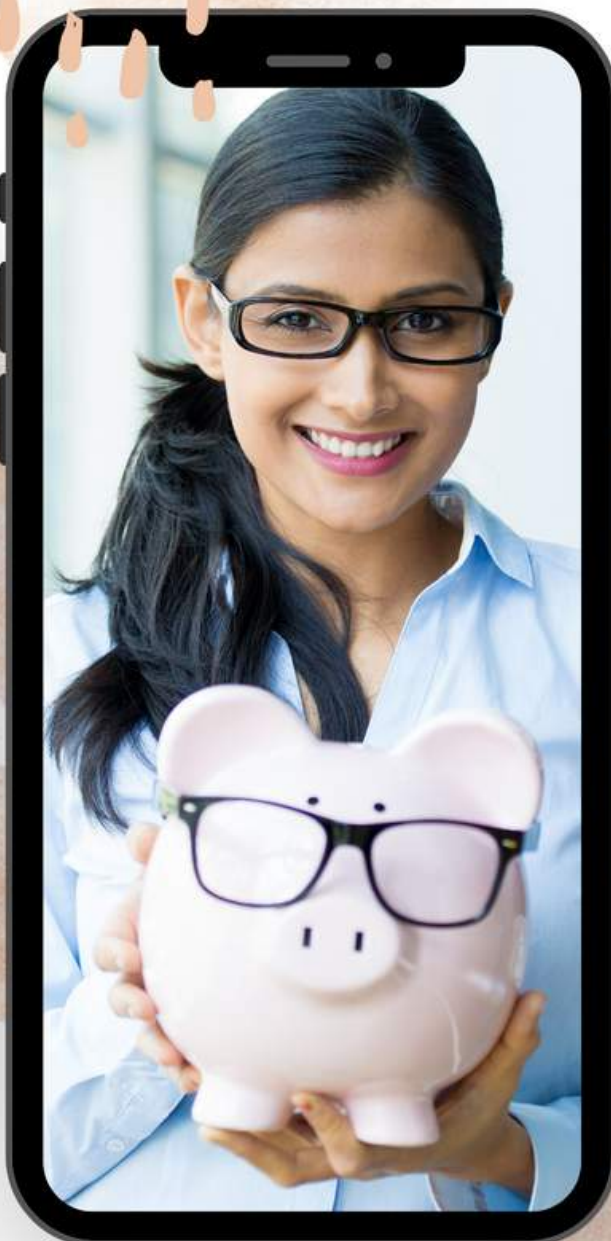
NEWSLETTER  
— **G-Weekly** —  
INDUSTRY NEWS

our weekly curated  
**media** focused  
newsletter. →

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# Our Global Projects



our scholarship and  
**support** program for  
women studying  
media arts. →

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globally **honouring**  
women's excellence  
in media arts. →

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# Official Partner

## G-Woman Media



**G-Woman Media**, is an all women led digital broadcasting, publishing & media production company creating women-centric content and amplifying women's voices via its Magazine, Radio and Television platforms. This company was founded by Dr. Alex Okoroji to fulfill her commitment to create opportunities and platforms to amplify women's voices and visibility as well as enable women to build worth & wealth in media.

G-Woman Media will serve as official media partner for all G100-MAC contents & productions. The company is co-founded & led by 4 Vice Presidents for different regions (*Africa, Europe, Americas, Middle East & Asia*). The company's leadership & ownership will also include 100 Vesting Partners (Women in Media Arts globally) who want to be part of building an all women legacy-owned global media enterprise for economic sustainability. G-Woman Media is also a member of the Global Independent Media Arts Alliance (GIMMA).







# Partnership Project

## G-Woman Magazine

G-WOMAN is a (G)lobal digital magazine celebrating women who are (G)ifted, (G)enius and (G)amechangers with compelling stories and testimonies that inspire, empower and motivate women around the world to stand in their (G)reatness regardless of background, race, age or personal experiences.

Our readers anticipate monthly online content from contributors and a quarterly themed cover publication with engaging content, interviews, articles, feature stories that offer tips, insights and strategies to help our readers elevate their lives personally and professionally.

G-WOMAN magazine distributes its digital publication to readers around the world through its official website [www.GWomanMag.com](http://www.GWomanMag.com) and a quarterly cover issue. **First issue launches on July 10, 2023.**





# Partnership Project

## G-Woman Radio

G-WOMAN Radio is a women-centric 24/7 Global Radio Network broadcasting original LIVE shows, music and on-demand talk radio programming worldwide - creatively connecting the world with diverse voices, innovative ideas, insightful opinions and conversations.

Our digital radio station celebrates the voices of women who are (G)ifted, (G)enius and (G)amechangers with compelling stories and testimonies that inspire, empower and motivate women around the world to stand in their (G)reatness regardless of background, race, age or personal experiences.

Our listeners can tune in from around the world through the official website [www.GWomanRadio.com](http://www.GWomanRadio.com) and station app to catch live shows podcasts and more. Station **launches on 10 October 2023.**





# Partnership Project

## G-Woman TV

G-WOMAN TV is a women-centric 24/7 Global Television Network broadcasting original LIVE shows, and on-demand video programming worldwide - creatively connecting the world with diverse views, innovative experiences, insightful cultures and visual diversity.

Our TV station and streaming platform celebrates the faces of women who are (G)ifted, (G)enius and (G)amechangers with compelling stories and testimonies that inspire, empower and motivate women around the world to stand in their (G)reatness regardless of background, race, age or personal experiences.

Our viewers can tune in from around the world through the official website [www.GWomanTV.com](http://www.GWomanTV.com) and station app to catch live and on-demand shows. Station officially **launches on January 10, 2024.**





# Partnership Event

## Global Media Arts Festival

**Global Media Arts Festival** is an annual 6-day event celebrating the passion, creativity and significant impact of media arts across the world.

This event is an initiative of the **Global Independent Media Arts Alliance (GIMAA)** in partnership with G100-MAC. The event kicks off on Day 1 with the annual **Global Media Arts Conference** featuring panel sessions and fireside chats, as well as exhibitions, expos focused on film, television, music & sound, radio, publishing, photography, visual & interactive media.

The GMA Fest ends on Day 6 with the G100 Awards in Media and the G-Prize. The G-Prize is a \$10,000 annual reward program for media excellence that recognizes innovative and exceptional media content focused on women who have made or are making positive change in society, depicting the impact of women through powerful storytelling.





# Global Advisory Council

## Meet some of the Leaders

### **Frankie Picasso - Director of Communications**



#### **FRANKIE PICASSO**

Radio Host, Artist, Author, & Founder,  
The Good Radio Network, Canada

**Director of Communications**  
Media Arts & Communication

**Global Advisory Council**  
[www.G100MediaArts.org](http://www.G100MediaArts.org)

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[www.G100.in](http://www.G100.in)

Frankie Picasso is a Talk Show Host, Author, Artist, International SocialPreneur and Champion for Change who has been transforming lives and influencing culture for the past 30 years. Frankie founded The Good Radio Network, a socially conscious radio platform as a vehicle for social impact and change. As a professional Artist, Frankie's paintings have been featured in the International Book of Contemporary Artists Volume 6 and can be found on Fine Art America. Frankie's book Midlife Mojo won her recognition and the Finalist WINNER award as one of the "50 Great Writers you should be Reading in 2015" and she now has 5 Best-Selling books. Frankie is a member of the Canadian Association of Journalists.



# Global Advisory Council

## Meet some of the Leaders



**STELLA DAMASUS**

Actor, Singer, Podcaster, Speaker  
& Founder of Adiva Networks, USA

**Director of Content**  
Media Arts & Communication

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### **Stella Damasus - Director of Content**

Stella Damasus is a critically acclaimed Actor, Singer, Podcaster, Speaker, and Film Producer. With over 20 years as an entertainer and over 100 films as an actor, she has won many awards globally like the Award for Best Actress at the Nigeria Entertainment Awards (2007) and Best Actress at the Golden Icons Academy Awards in Houston, Texas (2012) amongst others. Stella has been a strong voice for the education of women, consistently fights against underage marriages and injustice against women and young girls. She is the founder of ADIVA Networks, a media and consulting company; Stella Damasus Arts Foundation, An Actor's Playhouse, and is the Publisher/Editor-In-Chief of ADIVA Magazine.



# Global Advisory Council

## Meet some of the Leaders



**CLARA RUFai**

Speaker, Author, Podcaster, Lawyer  
& Founder of The Shine Zone, UK

**Director of Strategy**  
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## **Clara Rufai** - Director of Strategy & Research

Clara Rufai is a Speaker, Writer, Podcaster, Author, Coach, Compliance Professional, Entrepreneur and Corporate Lawyer. She is also a Book Consultant, Storyteller, Business Leader and Mentor building a network-marketing community of over 3000 partners. Clara Rufai is the author of 3 Books including "Prison Break: The 9-5 Escape Agenda". and co-author of the book, "40 Pearls of Wisdom". In 2020, Clara was inducted into the World Book of Greatness as a 'Creator of Greatness'. She is the Founder and President of The SHINE Zone. She is the Editor-In-Chief of *SHINE Magazine*, the Host of the *Shine Capsules* Podcast, the Convener of the annual Leap And Shine Conference, and Creator of the annual *Shine Legacy Awards*.



# Global Advisory Council

## Meet some of the Leaders



**DIXIE GILLASPIE**

Author, TEDx Speaker  
Co-Founder of Return to Power, USA

**Director of Projects & Events**  
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**Global Advisory Council**  
[www.G100MediaArts.org](http://www.G100MediaArts.org)

### **Dixie Gillaspie** - Director of Projects & Events

Dixie Gillaspie is the author of Just Blow It Up - Firepower for Living an Unlimited Life and co-author with Dr. Joe Dispenza, Dr. Bernie Siegel, and others, of The Thought That Changed My Life Forever. She is a past member of the Forbes Coaches Council and has also been an Executive Editor for The Good Men Project and a weekly columnist for Entrepreneur.com. Her articles have also been featured in numerous publications including HuffPost, Fox News, Thrive Global, and MariaShriver.com. As a revered speaker, she is the TEDx presenter of "Feminine Traits and the Business Economy" and in 2017 she was honored as a "Woman of the Decade in Enterprise and Innovation" by the Women Economic Forum.



# Global Advisory Council

## Meet some of the Leaders



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**MICHELLE MADINA SOW**

Storyteller and Founder, Connecting  
Africa and Diaspora LLC, France

**Director of Community**  
Media Arts & Communication

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ALL Ladies League  
[www.G100.in](http://www.G100.in)

**Michelle Sow Jeanty** - Director of Community

Michelle Madina Sow-Jeanty is a born dancer, writer, and storyteller, who navigated from working in Finance to her Heart Passion by creating her organisation: Connecting Africa & Diaspora LLC, a Delaware-based company. Since then she's been advocating for Art and Culture around Afro Culture, Peace, Women, and Indigenous communities worldwide, especially in Latin America. She defines herself as the Voice of the Voiceless, a Panafricanist, and a Spiritual Entrepreneur who believes Love and Unity will save the day. Her current projects include Art and Culture for Peace - an upcoming event, A TV show, a movie currently being co-written, a book, and a Global Peace Mission for the United States of Afrika-Afrika56.



# Global Advisory Council

## Meet some of the Leaders



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**JULES LAVALLEE**

Award-Winning Journalist, Author, Public  
Speaker, and Philanthropist, USA

**Director of Partnerships**  
Media Arts & Communication

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[www.G100.in](http://www.G100.in)

### **Jules Lavallee** - Director of Partnerships

Jules Lavallee is an Award-Winning Journalist, Author, Public Speaker, and Philanthropist, who has been transforming lives through her diverse interviews about celebrities and entrepreneurs for over 15 years. She is a Mentor and Activist for Women's Rights. As a journalist she has been a global connector for celebrities and entrepreneurs. Her impactful interviews about women's empowerment, racial justice, and equality of gender have been seen in over 30 magazines. Her goal has always been to bring tough issues to the forefront for discussion. Formidable Woman Magazine has been her platform to inspire and educate the masses on important issues.



# Global Advisory Council

## Meet some of the Leaders



**CRESTA DUROJAIYE**

Certified Professional Organizer,  
Podcaster, Author & Speaker, Nigeria

**Director of Operations**  
Media Arts & Communication

Global Advisory Council  
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### **Cresta Durojaiye - Director of Operations**

Cresta Durojaiye, CPO® is a Certified Professional Organizer, and one of Africa's leading Productivity Experts, Author, Podcaster, Speaker and Life Strategist empowering people to live optimally. She is the host of the weekly podcast, Life Lessons w/ Cresta Durojaiye. She is the author of the book, MAD HOUSE, and co-author of, '40 Pearls of Wisdom'. She serves as the Founding Chairperson of the Association of Productivity and Organizing Professionals in Nigeria (APON). She is the Founder of Cresta Durojaiye Productivity Academy (CDPA) and PineTree Group of companies. She is a Recipient of the WEF London 2019 Iconic Woman Award. She is also the recipient of the London 2020 Shine Legacy Award in Productivity.



# Global Advisory Council

## Meet some of the Leaders



**SHILPI G. SHAH**

Digital Marketing Specialist, Writer &  
Media and PR Specialist, India

**Director of Marketing**  
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### **Shilpi G. Shah - Director of Marketing**

Shilpi Shah is a Digital Marketing & Public Relations Specialist, Writer & Geologist. Shilpi is an alumna of the Indian Institute of Calcutta with years of experience working in diverse domains. Shilpi is currently serving in the PR & Digital Marketing Domain and has expertise in media publications, Influencer Endorsements, and Sponsor & Brand Collaboration. She has been helping women in their start-ups to build media relations and fetch them periodicals and trade opportunities through her network. She served as chair of the Ladies Club from 2014 to 2017 and has been awarded the Fuzia Star three times. She has also worked as a Content Writer, writing blogs on platforms like JFH, Budding Star, Momspresso and more.



# Global Advisory Council

## Meet some of the Leaders



**NANA KARIKARI**

Award-Winning Broadcast & Digital  
Journalist, Producer at Fox News, USA

**Director of Administration**  
Media Arts & Communication

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### **Nana Karikari - Director of Administration**

Nana Karikari is a multiple award-winning broadcast and digital journalist. She received Emmy nominations for her contribution to CNN's reporting of the 2013 War in Syria and the live coverage of 2013 Israel-Gaza conflict. Karikari is also a Peabody Awards Recipient for the network's 2011 reporting of the Arab Spring, 2010 coverage of the BP oil spill in the Gulf of Mexico and the 2008 U.S. Presidential Campaigns. Additionally, she is a member of the United Nations Correspondent Association. As a National Producer at Fox News Network, Karikari produces original content and global affairs. She is assigned to the United Nations Headquarters New-York, where she reports and produces high-stakes meetings and events.



# Global Advisory Council

## Meet some of the Leaders



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**SANDRA ADU**

**Design Director, Design Educator and  
Founder of Black Girls in Design, UK**

**Director of Development**  
**Media Arts & Communication**

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### **Sandra Adu - Director of Development**

Sandra Adu is a design director, multidisciplinary design educator and cultural policy researcher, who has harnessed her myriad design talents over the sprawling decade of her illustrious design career. She has always associated herself with branding and design initiatives that have effectively fostered positive organisational growth and behavioural changes. She is the founder of Black Girls in Design and has over the years played a crucial role in helping agencies to deliver exceptional creative projects for a diverse and exciting client base across multiple platforms. Her notable clients have been Hsbc, Net-A-Porter, REN, L'Artisan Parfumeur, META, JP Morgan, and Puma.



# Global Advisory Council

## Meet some of the Leaders



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**ESHANI MATHUR**

Digital Audience & Newsroom Specialist,  
Artist, Writer & Speaker, India

**Director of Social Media**  
Media Arts & Communication

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### **Eshani Mathur** - Director of Social Media

Eshani Mathur is a Digital Audience & Newsroom Specialist, Painter, Writer & Speaker. She is also the Head of Social Media at Editorji, a news app startup. During the course of her career, she has held strategic and leadership positions in India's biggest news organizations, including Hindustan Times, NDTV, and India's national broadcaster Doordarshan News and BloombergQuint. A graduate of Journalism and Mass Communication from Amity University, with a Masters in Journalism from the prestigious Indian Institute of Mass Communication, she began her versatile career in the media industry as a reporter with the national daily Hindustan Times and went on to build the Digital Wing of Doordarshan News.





# Lead a Country Club

Become the **Chairperson** for Media Arts & Communication in Your Country.

**A Country Club is a 100 Member Power Circle of influence.** In order to accomplish our global mission of empowerment for all women, we must extend leadership vertically and create national sister circles and support networks in different countries to help women in Media Arts & Communication .





# Country Club Mission

The **Country Chair** will appoint her **Country Advisory Council (CAC)**. Together, they will set up the respective country club of 100 members from multidisciplinary domains in the Media Arts & Communication sector (via reference) to join other members in their **G100-MAC Hub**.

Grow the media arts & communication sector  
in your **country**.







SEE SOME OF OUR  
COUNTRY CLUBS

# Our Country Clubs



G100-MAC CHILE



G100-MAC USA



G100-MAC INDIA



G100-MAC GHANA



G100-MAC NIGERIA



G100-MAC SPAIN



G100-MAC  
SOUTH AFRICA



G100-MAC  
LUXEMBOURG



G100-MAC  
ARGENTINA



G100-MAC CONGO



# Our Country Chairs

## Meet some of the Leaders

### **Natalie Fort** - Ghana Country Chair

Natalie Fort is a multiple award-winning Broadcast Journalist, News Anchor and Television Host based in Ghana, West Africa. She serves as Patron of the Ghana Philanthropy Forum, a Board Member supporting Grant & Partnership with the Global Entrepreneurship Monitor (Ghana), and Advisory Board Member of the World Sustainability Organisation. Beginning her career in Broadcasting with TV3 Network of the Media General Group, Natalie quickly grew to become the network's youngest and most sought after news anchors, presenting its prime-time bulletin - News 360 every weekday. Natalie's success in media begun in her work anchoring the weekday news.



#### **NATALIE FORT**

Award-Winning Broadcast Journalist  
News Anchor & Television Host, Ghana

**GHANA COUNTRY CHAIR**  
Media Arts & Communication

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# Our Country Chairs

## Meet some of the Leaders

### Aalia Lanius - USA Country Chair

Aalia Lanius is a multiple award-winning Novelist, Media Executive and producer, seasoned businesswoman, and recently debuted filmmaker based in Los Angeles. As Founder and President of UNSUGARCOATED Media, a 501c3 media production enterprise, Lanius uses her creative skills to mentor and facilitate media and live events that empower survivors of trauma—largely through storytelling. As a producer of content that shapes and forms society's perceptions and principles, she uses her skills to provide perspectives that seek to create empathy and a better understanding of one another. Her most recent novel, "Jugend", has won several international awards for Multicultural Fiction.



#### AALIA LANIUS

Award-Winning Novelist,  
Podcast Host & President of  
Unsugarcoated Media, USA

**USA COUNTRY CHAIR**  
Media Arts & Communication

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# Our Country Chairs

## Meet some of the Leaders

### Mayuri Naidu - South Africa Country Chair

Mayuri Naidu is a South African actress trained in film, television, theatre, and voice. She is a familiar face in the Durban theatre scene and has done numerous television dramas, including Muvhango, High Rollers, Broken Vows, and currently Generations. She has also dubbed hundreds of Spanish telenovelas over the years. She is best known for her starring role as Dhananjay "Dhanny" Rangila in the SABC3 telenovela High Rollers. Mayuri is trained in contemporary, modern, hip hop and Latin America Dance and has a keen ear for languages. She has a BA in Creative Writing from the University of South Africa (Unisa).



#### MAYURI NAIDU

Actress, Writer & Animal Rights Activist, South Africa

**SOUTH AFRICA COUNTRY CHAIR**  
Media Arts & Communication

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# Our Country Chairs

## Meet some of the Leaders

### Swapna Abraham - India Country Chair

Swapna Abraham is a multiple world record holder, singer-songwriter, actor, author, interior designer, mentor, and marketing and branding enthusiast with her roots and formation in India and prime experience in the UAE. She has authored and produced 21 musical albums and performed extensively on the international gospel music platform. Holding 4 world records in singing and songwriting with the Golden Book of World Records, her book entailing the journey and lessons through the 1000-day world record journey is soon to be published. A mentor in singing and songwriting, Swapna championed the first branded karaoke cafe "Kafeoke" in India.



**MEDIA ARTS & COMMUNICATION WING**



**SWAPNA ABRAHAM**

Singer-Songwriter, Actor,  
Interior Designer & Music  
Mentor, India

**INDIA COUNTRY CHAIR**  
Media Arts & Communication

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# Our Country Chairs

## Meet some of the Leaders



### **LISA BURKE**

Award-Winning Broadcaster,  
Presenter, Podcaster & Singer  
Luxembourg

**LUXEMBOURG COUNTRY CHAIR**  
**Media Arts & Communication**

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### **Lisa Burke - Luxembourg Country Chair**

Lisa Burke is an experienced broadcaster having spent the bulk of her career presenting live television with Sky News, plus BBC, Channel 4, Fox News, many other Sky channels, RTE (Ireland) and RTL (Luxembourg). Her reporting has covered national and international assignments, documentaries and radio. In Luxembourg, Lisa created RTL Today which has now become the biggest English news platform in the country. Now, she hosts and produces a weekly radio show and podcast: 'The Lisa Burke Show'. Lisa is in high demand as a host and moderator, covering TED talks, and many more. Additionally, Lisa is a sought-after voice-over artist, a trained classical singer and pianist.



# Our Country Chairs

## Meet some of the Leaders



**MACHÉRIE EKWA  
BAHANGO**

Writer, Filmamaker & Director  
Congo

**CONGO COUNTRY CHAIR**  
**Media Arts & Communication**

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### **Macherie Bahango - Congo Country Chair**

Machérie EKWA BAHANGO is a Congolese writer and director passionate about cinema. Maki'la was her first feature film as a director which got picked up by Alain Modot of the International Distribution of Films and Fiction from Africa (DIFFA), gained backing from Orange Studio in Paris and won her the Golden Screen Award at the 2018 Ecrans Noirs film festival. Her 48 minute 2020 film, Sema advocated for women's rights and thematised the issue of sexual violence and won an award as "Best International Film" at the DC Independent Film Festival 2020 in Washington. Her film Maki'la has made about twenty festivals around the world and has won several awards such as the JCC Jury Prize and the Golden Screen.



# Our Country Chairs

## Meet some of the Leaders

### **Freda Liu** - Malaysia Country Chair

Freda Liu is a Broadcast Journalist, Speaker, Author and Moderator. She is a vivacious communicator who has lived and breathed business in the past decade with Malaysia's only business radio station and has conducted over 5000 interviews with some prominent names including Simon Sinek, Former Prime Minister of Finland Alexander Stubb, author Stephen Covey, Pocket Rocket Olympian Shelly-Ann Fraser Price etc. Freda is the author of several books including "PR Yourself" and "Shake & Spear Your Business". She was awarded the ASEAN Rice Bowl Awards for Malaysia Startup Journalist Of The Year and a nominee for MaGIC's Social Enterprise journalist.



### **FREDA LIU**

Broadcast Journalist, Speaker  
Author and Moderator  
Malaysia

**MALAYSIA COUNTRY CHAIR**  
Media Arts & Communication

Under the Auspices  
**ALL Ladies League**





# Our Country Chairs

## Meet some of the Leaders

### Naomi Osemedua - Nigeria Country Chair

Dr. Naomi Osemedua is a Storyteller, Speaker, Podcaster & Global Strategic Communicator who has been featured in High impact events and spoken on stages across Four Continents. She has been listed as one of *Nigeria's 100 most inspiring Women 2020* by Leading Ladies Africa and in June 2022, she was listed among the *100 Most Impactful Women* by Richer Woman Inc and the Vanguard Allure for her work in contributing towards achieving the United Nations Sustainable Development Goals. She is fondly called the SPARKLE QUEEN, for sprinkling her "Sparkle Effect" on everything she touches. As the CEO of the CentreStage Company - she is on a mission to help entrepreneurs turn their stories into profits.



**DR. NAOMI OSEMEDUA**  
Storyteller, Speaker, Global Media  
Strategist & CEO of CentreStage  
Company, Nigeria

**NIGERIA COUNTRY CHAIR**  
Media Arts & Communication

Under the Auspices  
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# Our Country Chairs

## Meet some of the Leaders



### **JANNETTE RIFFO**

Media Specialist, Journalist,  
Editor and Founder, Tu Revista  
Emprendedora, Argentina

**ARGENTINA COUNTRY CHAIR**  
**Media Arts & Communication**

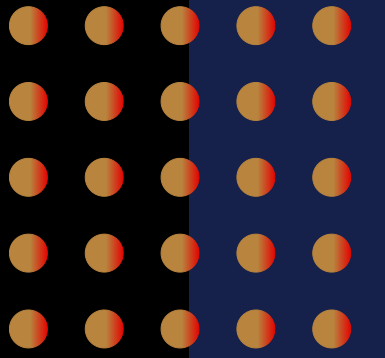
Under the Auspices  
**ALL Ladies League**



### **Jannette Riffo - Argentina Country Chair**

Jannette Riffo M. is a Media Specialist, Journalist and Editor born in Chile and lives in Argentina. She is the owner of Agencia Milla Turismo S.p.A. and founder of "Tu Revista Emprendedora", a trilingual digital magazine and the first media in Latin America that connects entrepreneurs and professionals, establishing entrepreneurial journalism. She leads a team whose essence is based on the contribution of supportive and collaborative women. Her journey as a journalist and digital press at APEC in Chile started in 2004, and then in 2008 she created the CCTV program "Mundo Emprendedor" in the city of Venado Tuerto and later created a radio program on Radio Nacional de Rosario called "Mujer Siglo XXI".





# Country Denim Partners

Eminent Men Supporting the Country Chairs & their Country Club



**Ike Nnaebue**

**NIGERIA**



**Emanuel Quadri**

**ARGENTINA**



**Daniel Robbins**

**USA**



**Bola Ray**

**GHANA**



# Country Advisory Council

## Faces of the Leaders

Some of the Country Directors in USA & Ghana





# Country Advisory Council

## Faces of the Leaders

Some of the Country Directors in **UK** & **India**





# Country Director of Administration

Director of Administration handles general correspondence on behalf of the country club, onboards new members, organises country club meetings, produces meeting agendas and minutes, maintains & manages member database and collates reports. Updates existing policies & Implements procedures to make G100-MAC more efficient.



Country Advisory Council (CAC) are Advisory Members in 10 Director roles who support the Country Chair to build a thriving '100 Member' Country Club. These Council Directors also collaborate with similar councils in other countries and meet with the Director leading the same domain in the Global Advisory Council (GAC) for synergy.



# Country Advisory Council



## Country Director of Development

Director of Development directs, designs and oversees capacity building and training programs, media activities and sector curated initiatives with partner institutions for member's upskilling, executive education and knowledge base including courses, special certification programs and research work designed to educate, develop and elevate G100-MAC country members.



## Country Director of Communications

Director of Communication is responsible for managing Public Relations and directing Country Clubs internal and external communication like Press releases, news & PR activities. Also, establishes and drives a communication strategy. Prepares and manages all communication material and oversees all the media communications, about G100-MAC Country Club.



## Country Director of Projects & Events

Director of Projects & Events develops, implements, and promotes concepts for country specific initiatives, events and conclaves to supporters, partners and country members. She directs the overall planning for Country live or virtual events and partnership projects. DoPE also defines the goals & success, metrics of events.



# Country Advisory Council



## Country Director of Strategy & Research

Director of Strategy & Research will develop, orchestrate and implement strategies to ensure long-term growth and plans Country Clubs's overarching goals and vision. Will work together with the Director of operations, reviews all relevant information and data to achieve sustainable growth towards G100-MAC's Mission.



## Country Director of Content

Director of Content is responsible for creating, and producing interesting, relevant and valuable content to attract members into Country Club and drive member engagement. Also establishes and enforces quality editorial & production standards and works with the social media director to deliver content across front-facing social media channels and inside the Country's community group in the G-Hub.



## Country Director of Partnerships

Director of Partnerships is responsible for expanding country relations and informing strategic partners of goals to build relationships and networks. Also creating revenue-generating sponsorship & fundraising opportunities for Country Events, which include sponsor prospecting, proposal customization and partnership presentation, and revision.



# Country Advisory Council



## Country Director of Operations

Director of Operations will oversee the day-to-day activities of the Country Club, implements policies and procedures that will improve managing coordination and integration of efforts among directors and country chair ensuring that the country club organization is managed and performing efficiently and effectively.



## Country Director of Community

Director of Community nurtures relationships and monitors engagement between Country members and country chairs inside country group forum and community. From creating activity polls, posts, event updates, trivia and in-house engagement campaigns to build relationships and foster collaborations among members.



## Country Director of Marketing

Director of Marketing promotes Country's mission, members, events and activities via social media channels such as Facebook, Twitter, Instagram, YouTube, LinkedIn, among others. Also responsible for planning, implementing, managing social interactions and monitoring Social Media strategy in order to increase brand awareness, improve Marketing efforts and increase brand partnerships.



# Country Advisory Council



# Eminent Country Members

Some of our Influential Country Members



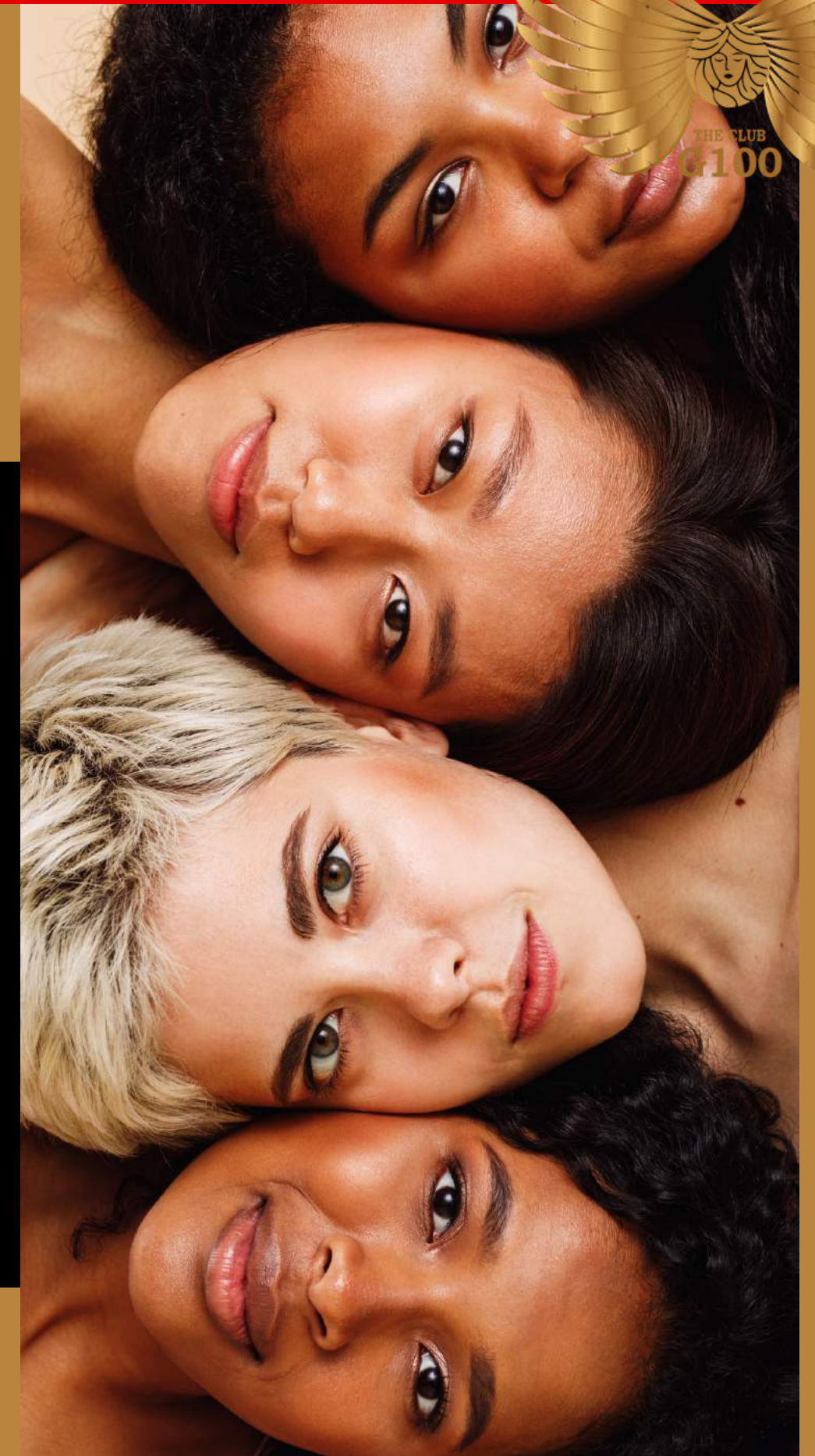
G100-MAC INDIA



# Core Activities

Here are a Few Activities to Drive Our Sector.

- Networking
- Mentoring
- Collaborations
- Upskilling
- Community Building
- Thought Leadership
- Knowledge Sharing
- Global Campaigns
- Awards & Recognition
- Policy Recommendation





# Country Events

Here are a Few Country Club Events to Inspire Participation between Members.

- Country Clubs can host monthly or Bi-monthly Conclaves for members.
- Organise Skill-based webinars and workshops to improve industry skills.
- Plan Masterclasses with Experts from other Country Chapters
- Host *Women Economic Forum* (WEF) Regionals
- Collaborate for annual Global Summits & G100 Awards.
- Tap into the Network and collaborate individually on personal projects or collectively as a group.







# MEETING

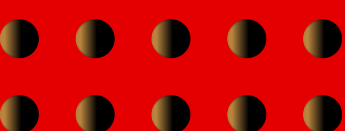
Chairs and their Councils meet monthly in our private **G100-MAC Members Hub**, Country Chairs engage bi-monthly (every other month) and we hold sector-wide quarterly Round Tables, where we invite all G100-MAC wing leaders from the Global Advisory Council and Country Advisory Council to discuss and promote matters of interest. All Sector Meetings are held virtually, last **Sundays at 5pm GMT** (check your country local time).

We also organise our **Power Circle General Assembly** with all G100-MAC members across our Country Clubs twice a year (every 6 months) - where we all get together inside our community hub.

We arrange Focus Meetings, Workshops, Events and Conferences and participate in global events online and in person around the world. We collate material from all meetings and forward this to the G100 Secretariat for relevant institutions and policy makers.



## G100-MAC Sector Meet-ups





# The Role

- Country Chair will nominate a **Denim Country Partner** and appoint 10 Country Directors into her **Country Advisory Council** using the 10 specified director role.
- Country Chair and her CAC will build a country club with 90 additional members by inviting women who are media arts professionals/communications practitioners via reference and invitation. Membership in the sector wing is strictly by reference (already invited members can make a recommendation to the Country Chair or reference their friends and colleagues).
- Country Chair will welcome new Country Director and new country members on Social Media by sharing their Member Flier and Brief Profile/Bio.





# The Role

- Country Chair & team will have access to manage the G100-MAC front-facing social media pages & group for sharing country club content or information/ events updates for their country.
- G100-MAC office will provide technical support for Member Flier Designs and Collaterals, and other technical support you might need.
- Events and Meetings will be held online in our G100-MAC community platform (inside our dedicated G-HUB) or in-person meetups, should Country Chair, Denim Partner and CAC see it necessary.
- Each Country Club will have a private Group/Circle where they can connect and have private meetings inside our Official G100-MAC Community Hub.





# The Role

- Country Chair and her Country Advisory council will meet monthly.
- Chair Meetings will hold Bi-Monthly, every last Sunday at 5pm GMT and Sector Meetings every Quarter.
- Country Chair and her team will decide events specifically designed for their country club.
- Country Chair and her CAC are free to develop ideas for collaborative events that will benefit their country club and women within the G100-MAC sector wing globally
- Country Clubs have automatic inclusion to host our G100 Awards in Media. Host Country Chair will serve as Chief Host and work with Global Director of Project to lead the planning committee.





# Benefits for Country Chairs

As a **powerful position** of **privilege** and **prominence**, you get to energise and empower the collective cause of women in the Media Arts & Communication sector.

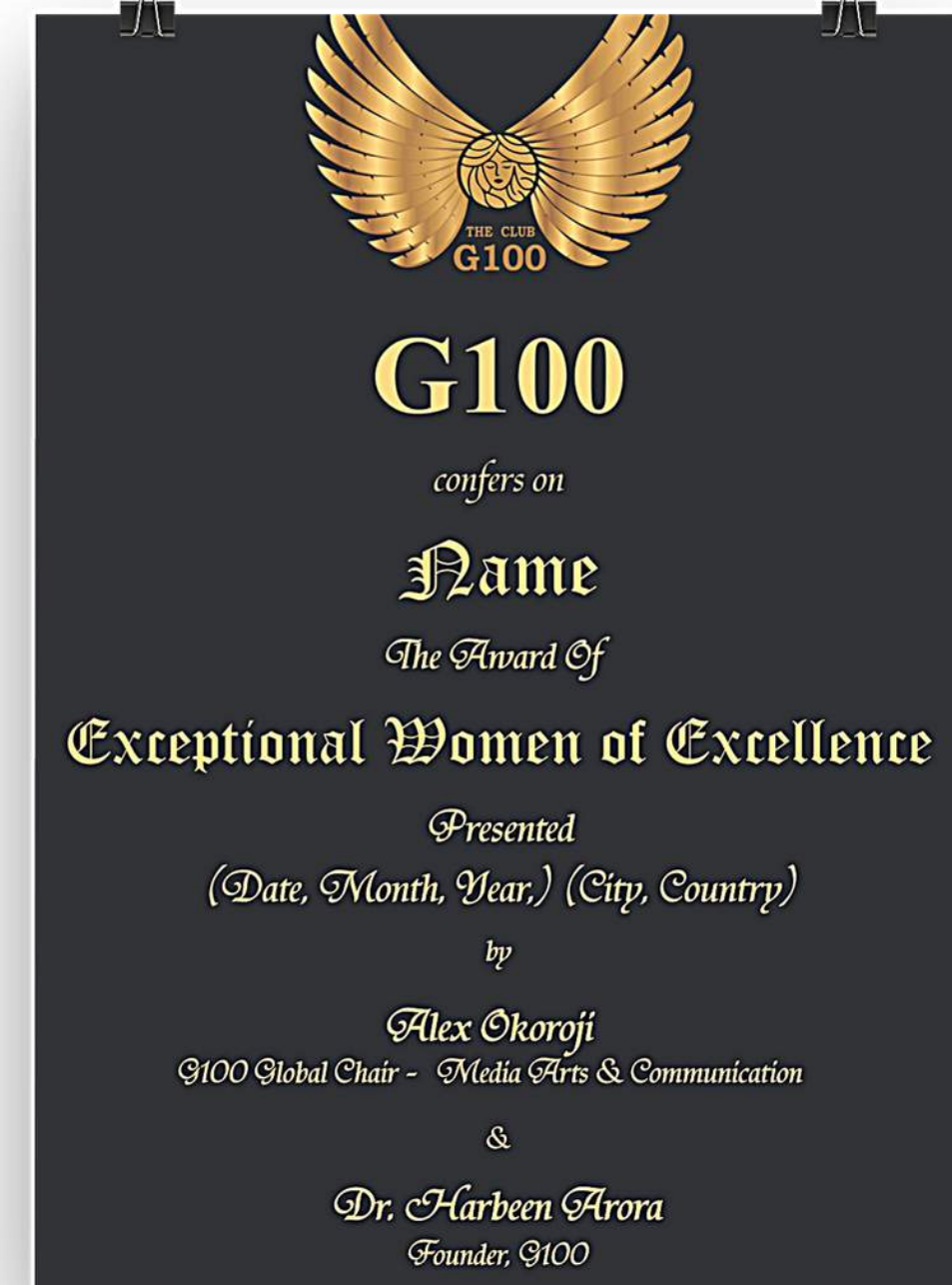
You also benefit immensely at a personal level.





# Benefits

- Your own personal branding, positioning and global visibility takes a quantum leap and you are recognised as a leader that greatly uplifts your business, profession and career sector.
- You receive a Certificate of Leadership and G100 Award as an "**Exceptional Woman of Excellence in Media Arts & Communication**".
- Your Profile is featured on our Official Sector Website **www.G100MediaArts.org** and spotlighted on our big sister website **www.G100.in**.
- Get media coverage/ featured interview with our media partners - G-Woman Magazine + SHEconomy Stories.





# Benefits

- You have the privilege to collaborate globally with other Country Chairs and be connected to G100-MAC members in our dedicated global community online.
- You get access to more empowered women entrepreneurs and leaders in other G100 sectors across 100 countries via 10,000 Country Clubs.
- Business connections via the bilateral network of **Women's Indian Chamber of Commerce & Industry (WICCI)**.
- Speaking Opportunities at **Women Economic Forum (WEF)** Regionals and Global Annual.
- You can also receive your own personalised stationery, v-card and letterhead which empowers you to reach out to various stakeholders from the office of your country club and our G100-MAC Wing.





# Benefits

- You can also receive additional media support and a FREE advertising opportunity from our media partners.
- You can make suggestions and nominate deserving country members as Awardees for G100 Awards.
- Grow your business globally and list your products or professional services on **SHEconomy.in** for FREE. No fees. No sales commission.
- Opportunity to be led and supported by the eminent and empowered group of G100 (who have further additional privileges).







# Benefits for Country Members

Expanding your **global** circle, **connections** and **collaboration** have never been better. Membership into our **100 Member Power Circles** are FREE and by invitation only.

Membership in a G100-MAC Country Club comes with a growing range of benefits including the G100-MAC **Certificate of Membership (COM)**.







# Benefits for Members

- Enhanced access to other Country Clubs in the **G100 network** across 100 wings + sister networks worldwide - ***All Ladies League (ALL), Women Economic Forum (WEF)*** and ***WICCI***.
- Feel motivated and supported at ALL times by a sisterhood network that cares and is engaged.
- Grow your business internationally via collaboration and access to **SHEconomy.in**.
- Access to the **G-Spot Podcast**, the Monthly **G-Series Webinar**, featuring exclusive interviews with high-profile global media executives & G100 Award Honorees.
- Opportunity to apply and participate in the **G-Fund**, our annual scholarship program.
- Opportunity to participate in our G100-MAC Media Action Forum (MAF) and our Media Action Campaigns (MAC).
- Access to our **member's hub**, the **G-Hub**; an expanding community of experienced, influential and inspirational women and leaders in all forms of media arts & communication globally.
- G100-MAC Online discussion forum for networking with industry peers worldwide and **G-Connect**, our monthly peer meet and greet.





# Benefits for **Members**

- Access to **G-Centre**, our G100-MAC Job Board & Career Centre, an expanding job bank for companies interested in employment candidates like you.
- Opportunity to collaborate for free in our Partnership Projects as Expert Contributors to **G-Woman Magazine** or host your own radio show/podcast on **G-Woman Radio**.
- Opportunity to volunteer and serve within your country's leadership team via the Country Advisory Council as an Advisory Member (Country Director). For more details, please contact us at [info@g100mediaarts.org](mailto:info@g100mediaarts.org).
- Exclusive member discounts to G100-MAC networking and recognition events like our annual **G100 Awards**.
- Curated media-focused research, professional development content and academic papers in our G100-MAC Member's Hub.
- Free Subscription to **G-Weekly**, G100-MAC's weekly industry newsletter and 50% Discount to submit **sponsored** content (for your brand or business) to be included in our G-Weekly newsletter.
- Participate in G100 Global meetings and WEF events all across the world and MUCH MORE.



# Distributed Leadership

## How We Function With FREE Membership

**G100 Roles are Honorary and Voluntary. The appointments do not carry financial compensation.**

Membership to G100 is Free. Since we are a massive non-profit organisation & network offering free membership, we don't have a corpus of funds. We follow a model of distributed leadership where everyone brings in whatever one can - skill, knowledge, networks, platforms, creativity, connections, and resourcefulness.

For wing & country club functioning, we rely on the "picnic model" - where each one pools in something - a kind gesture, expert contribution, their own platforms, or provides a connection, financial support or recommendation.

In our experience, country clubs always find innovative formats to "make it happen" – going Dutch, **finding sponsors, collaborators, and partners**, meeting virtually, or using homes or offices of one's company for 'in-person meetings', etc. Expenses of the main G100 Secretariat are funded by the Founder & President, while the G100-MAC Global office is funded by the Global Chair & supported by her business, *The BRAG Media Company*.

Importantly, when we ALL pool in our strengths, skills and resources, this innovative path helps build our resourcefulness and leadership capabilities. We realise that together We Can Do It ALL!

**This is in line with the entire concept of distributed leadership.**







G100-MAC WING







# Essential Sector **Links**

Here are some essential links to help you access more information about different sections of our sector website

[Our Website](#)

[Member's Hub](#)

[Country Clubs](#)

[Registration](#)

[ELLEGOSSE](#)



[Our Global Chair](#)

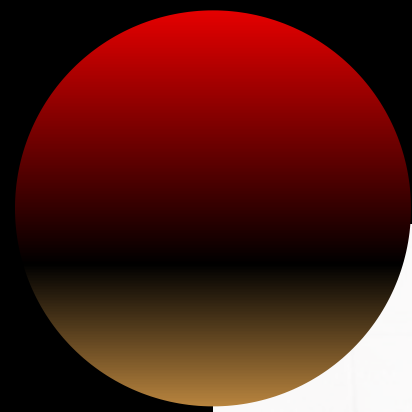
[Global Denim Partner](#)

[Global Advisory Council](#)

[Country Chairs](#)

[Denim Partners](#)





# Essential Sector **Links**

Here are some essential links to help you access more information about different sections of our sector website.

[Who We Are](#)

[Our Mission](#)

[Our Projects](#)

[G-Media Action](#)

[News & Updates](#)



[Code of Conduct](#)

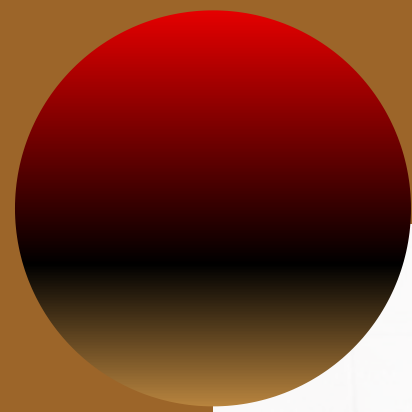
[G100 Commitment](#)

[Terms & Conditions](#)

[FAQ's & Answers](#)

[Social Media Links](#)





# Essential G100 Links

Here are some essential links to help you access more information about G100 and its official website.

[G100 Founder](#)

[About G100](#)

[The Global Chairs](#)

[The Denim Club](#)

[G100 Meetings](#)

[G100 Press](#)

[G100 Facebook](#)

[G100 Linkedin](#)

[G100 Twitter](#)

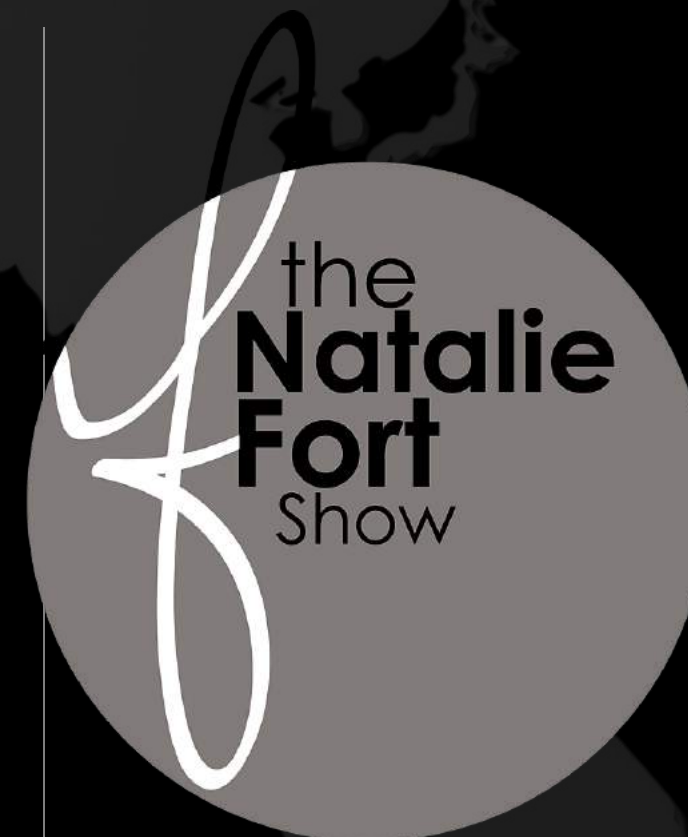
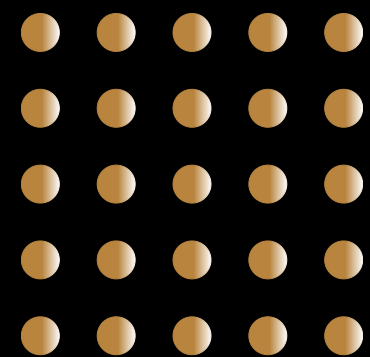
[G100 Instagram](#)





Some of the amazing **media** organisations, companies and platforms supporting our vision to amplify **women's voices**...

# Our Media Partners

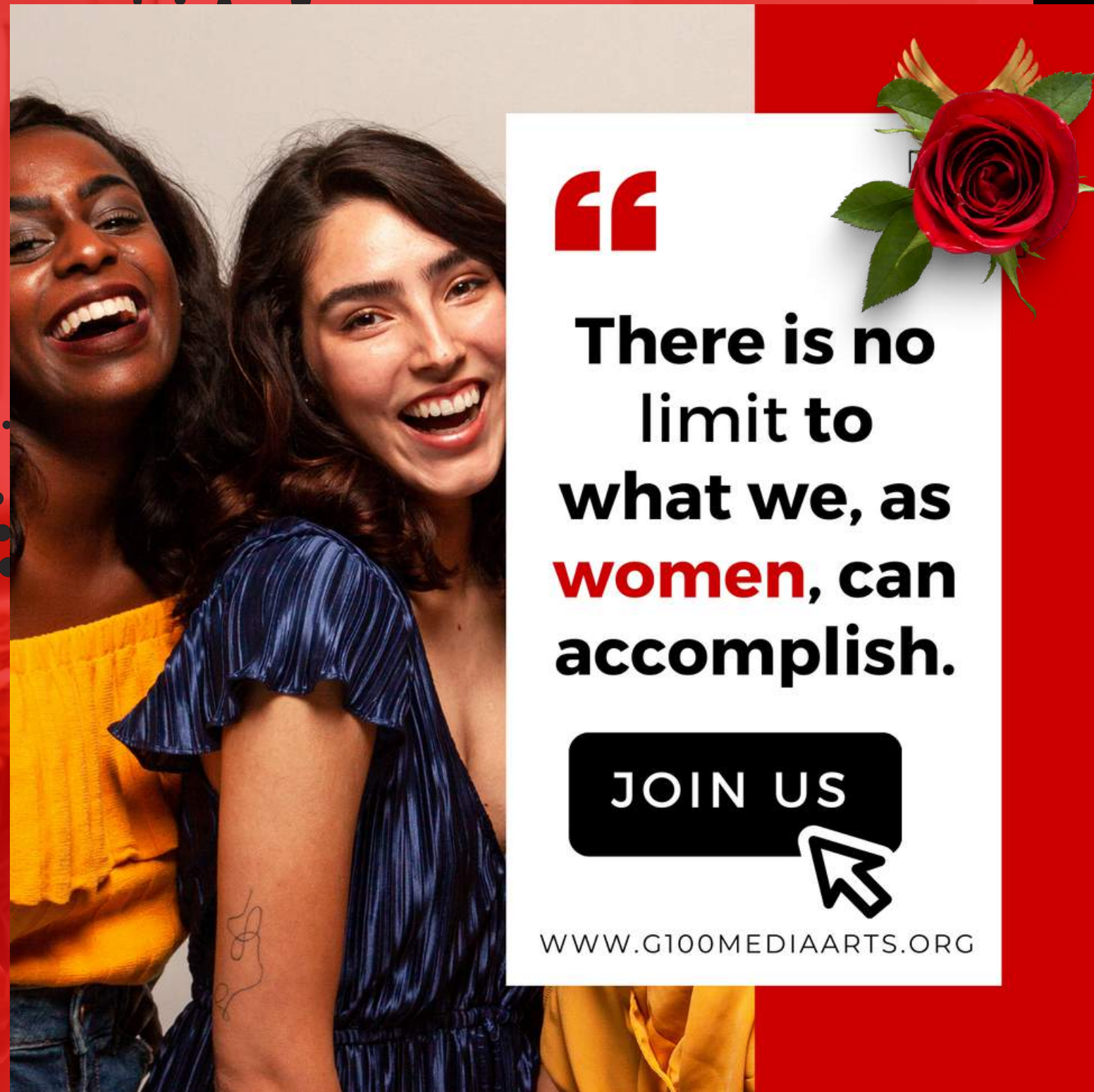




# We're excited to invite you to a **virtual** home for members.

[www.G100MediaArts.org](http://www.G100MediaArts.org)

**Email:** [info@g100mediaarts.org](mailto:info@g100mediaarts.org)



**“**

**There is no  
limit to  
what we, as  
**women**, can  
accomplish.**

**JOIN US**

[WWW.G100MEDIAARTS.ORG](http://WWW.G100MEDIAARTS.ORG)